

Nori Sekiya

Curriculum Vitae

Experience 1-3

2019-Now

Apr

Senior Product Designer

Muzician Pty Ltd, Adelaide, Australia.

From 2019, I worked as a product designer and I monitored UX and front end developments for both mobile-app and web-app. My team were responsible for creating app from sketches/wireframes to the end product for companies (BtoC product)

Web app & Mobile app Department

Role

- My main role in this department was to manage the team and production to maintain a web-app and mobile app to maintains the quality of apps based on user feedback
- I worked with a graphic designer, illustrators, marketing director, technical team director, back end developers, sound engineer and proofreaders

Responsibility

- Our team started with an opinion of stakeholders, they want to create an app to self-teach musical platforms on both web and mobile apps, after a lot of researches, we presented 2 different concepts and they agreed to create them with 2 teams.
- Our team created multiple conceptual drawings based on decisions from stakeholder's meeting using figma, whiteboard and adobe suites (photoshop, illustrator, indesign)
- I did user researches to make decisions on my final UX designs
- Explained in details to support graphic designers and illustrators.
- Worked collaboratively with marketing director for potential marketing strategies
- I created prototypes using html/css, react.js for web-app.
- I created an instruction and discussed with back end teams to explain the designs and tested their deliverable
- Reported weekly to stakeholders about the progress of current project to help them to understand and let them make better decisions for us

Skills: Web & Mobile app development, Design & Prototyping

Marketing Department

Role

- My main role in this department was to work with graphic designer and the marketing director

Responsibility

- I helped marketing director with visuals, created email templates, ad promotions, landing pages, A/B split testing.
- Using html5 for most of works and using lower version of html for email templates to make sure it works for all the email servers
- I created ad promotions using adobe suites, I used aftereffect for animations based on the designs

Skills: Front end development, Coding, Adobe suites

Profile

Preferred Name	Nori Sekiya
Name	Norihito Sekiya
Born	3rd Nov 1980
Age	41
Status	Married (Wife + 2 Kids)
Nationality	Japanese
Languages	English, Japanese, Mandarin
Education	Master of Design (2018) Bachelor of Design (2004)
Work	17+ Years Experience
Visa	Permanent Resident

Hobby

Piano	I love playing piano since when I was 11 years old (30 years experience!) this is one of my longest hobby in my life.
Judo	I love doing exercise and I am currently holding Green belt for Judo in Australia, I enjoy martial arts as a part of my social activity.
Travel	Me and my wife love travelling for both domestic and international destinations. We recently travelled Korea, Taiwan and Japan and we spent a time with our parents.

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Curriculum Vitae

Experience 2-3

2009-18

Sep Dec

Product Designer

Learn To Play Pty Ltd, Adelaide, Australia.

I worked as a Product designer for 9 years, I mainly worked and maintained UI modules we used in team and UX for web-based platforms, I often went out for international business trips to train the creative teams outside of the country. (India and China)

Production Department

Role

- My main role was a product designer: UI focused. I worked with a production manager, senior art director, marketing director, proofreaders, javascript programmer, junior graphic designers, video editor and test users.

Responsibility

- My main job was to analyse all of our products using different UI modules and I need to create a UI master modules that can be used for both digital and printed products, it includes ebook, epub, printed books and DVD navigations. I also involved in creating UX master templates for Animations and Web-app platforms.

Skills: Prototyping & Testing, UX & UI Design, Collaborating

International Departments

Role

- My main job in China was to recruit Chinese staffs and monitor their UI designs and report to the production manager, my main role in India was a UX designer for animation team.

Responsibility

- I stayed in Suzhou, China for 2.5 years to train the design teams, building massive UI designs to be used internally for different format for both print and digital contents.

- I stayed in New Delhi, India for 3 months to train animators, and let them prototype on UX for interactive animations based on UI modules we created in China.

Skills: Training, Prototyping, Build Interactive Animation

Skills

Designing

- Illustrator
- Photoshop
- InDesign
- Figma
- After Effect

Programming

- HTML/CSS
- Javascript
- Bootstrap/ Material UI
- React & Components

Research

- Hotjar
- Moderated/Unmoderated
- User Interview
- Survey
- A/B Testing
- Prototyping
- Wireframing

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Curriculum Vitae

Experience 3-3

2007-08

Jun Dec

Interaction Designer Evolution Inc, Adelaide, Australia

In this company I worked for 1 and a half years and I worked as an interaction designer for graphic and website. Creating animated promotions on commercial screens used at their windows. I worked with a senior graphic designer and illustrator.

Skills: Wireframes, UI Design, Concepts, Print, Animation

2005-06

Mar Oct

Graphic Designer JapanDesk, Adelaide, Australia

The main task in this company for me was creating 4 quarterly printed magazines annually, I was involved in this for about 2 years, I worked with a team of marketer, editors and journalists.

Skills: Concepts, Design, Print, Web Design

2004-05

Jun Mar

Web Designer OnMax Ltd, Adelaide, Australia

A contracted web design job was my first job after graduating University, I created customised websites for clients. All coded in html/css, using Adobe suites (Photoshop, illustrator, Dreamweaver)

Skills: Web Design, Concepts, Mock-Ups

Skills

Marketing

Ontraport



Hootsuite



Google Analytics



Management

Project Management (JIRA)



Art Direction (Leadership)



Nori Sekiya

Portfolio On Live - Frontend



WWW.WORKINGHOLIDAY-CAREER-DESIGN.JP

A Japanese website and it offers a news about working holiday in Australia, created 2018



WWW.LEARNTOPLAYMUSIC.COM.AU

A la carte oriented website for music lovers for the world users, created in 2014



WWW.JICREMOTE.COM/JICREMOTE

Online Language school, created by my team in 2021



WWW.MUZICIAN.COM

Online music school, self-learning, created by my team in 2021



WWW.99ONLINE.WEBSITE/VIVID/

Online upcoming events site, created by react.js in 2021

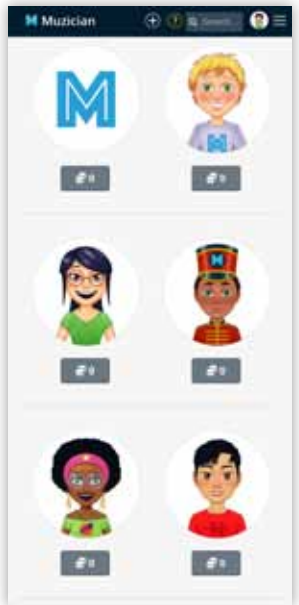
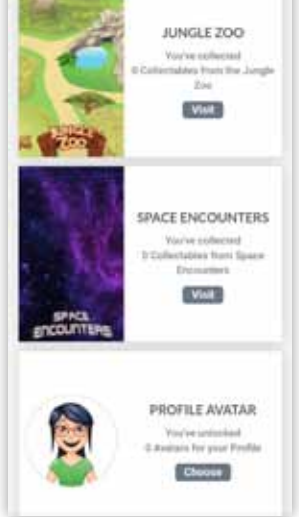
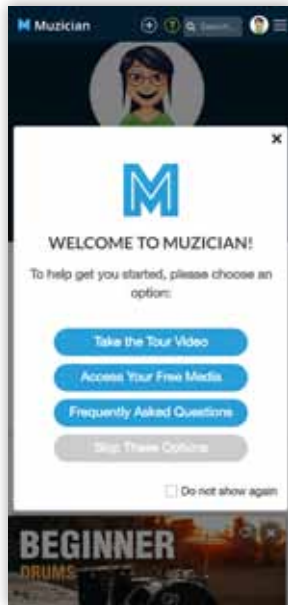
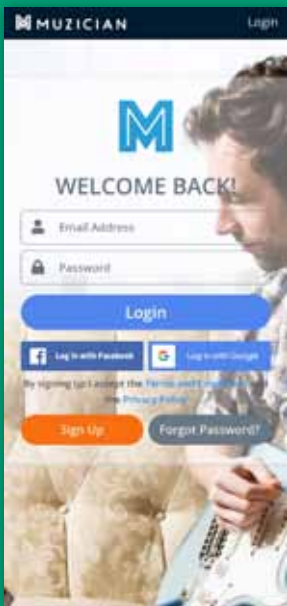


WWW.MIYABI-REMOTE.COM

Online massage learning school in Melbourne, created by me 2018

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Portfolio
UI/UX



Nori Sekiya

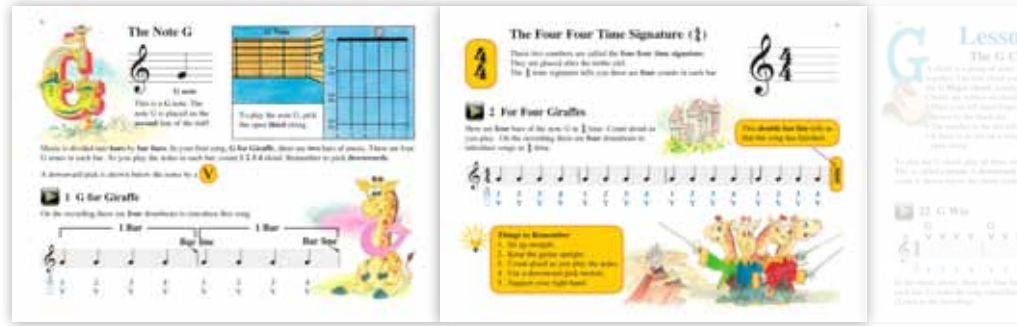
Portfolio - Prints



Music Educational Books



Music Educational Books for Kids



Miyabi Massage Handbook

