

Nori Sekiya

Curriculum Vitae

Experience 1-2

2019- Now

Apr

Product Designer

Muzician Pty Ltd, Adelaide, Australia.

From 2019, I work as a product designer and I took initiative on UX and front end developments for both mobile-app and web-app projects (Muzician and Playnow). My team were responsible for creating app from sketches, wireframes to the end product for consumers (BtoC product)

Web app & Mobile app Department

Role

- My main role in this project was to manage the team and to maintain the great user experience for the web-app and mobile app and improve the quality of the usability based on user feedback I conducted
- I work with a graphic designer, illustrator, marketing director, technical team director, back end developers, sound engineer and proofreaders for those projects

Process

- Our team started with an opinion of co-founders, they want to create an app that can offer "self-teaching musical platform on both web and mobile apps, after the researches, we developed 2 different concepts (Muzician and Playnow)
- Our team created multiple conceptual drawings based on decisions from stakeholder's meeting using figma, whiteboard and adobe suites (photoshop, illustrator, indesign)
- Did user researches to make decisions on my final UX designs
- Explained in details to support graphic designers and illustrators.
- Worked collaboratively with marketing director for potential marketing strategies
- Created prototypes using html/css, js frameworks for web-app.
- Created an instruction and discussed with back end teams to share the designs and tested their outcomes
- Reported weekly to co-founders about the progress of current projects to help them to understand and let them make better decisions for us

Skills: Web & Mobile app development, Design & Prototyping

Marketing Department

Role

- My main role in this department was to work with graphic designer and the marketing director to create contents for marketing strategy

Process

- Helped marketing director with visuals, created email templates, ad promotions, landing pages, A/B split testing.
- Using html5 for most of works and using lower version of html for email templates to make sure it works for all the email servers
- Created ad promotions using adobe suites, I used After Effect for animations based on the designs

Skills: Html, Email Promotions, Coding, Adobe suites

Profile

Preferred Name	Nori Sekiya
Name	Norihito Sekiya
Born	3rd Nov 1980
Age	41
Status	Married
Nationality	Japanese
Languages	English, Japanese, Mandarin
Education	Master of Design (2018) Bachelor of Design (2004)
Work	12+ Years Experience
Visa	Permanent Resident

Hobby

Piano	I love playing piano since when I was 11 years old (30 years experience!) this is one of my longest hobby in my life.
Judo	I love doing exercise and I am currently holding Green belt for Judo in Australia, I enjoy martial arts as a part of my social activity.
Travel	Me and my wife love travelling for both domestic and international destinations. We recently travelled Korea, Taiwan and Japan and we spent a time with our parents.

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Curriculum Vitae

Experience 2-2

2009-18

Sep Dec

Product Designer

Learn To Play Music Pty Ltd, Adelaide, Australia.

I worked as a Product designer for 9 years, I mainly worked and managed UI and UX mobules for web-based platforms (Learn To Play Music, JIC Remote etc), I often went out for international business trips to train the creative teams outside of the country. (India and China)

Production Department

Role

- My main role was a product designer: Worked with a production manager, senior art director, marketing director, proofreaders, javascript programmer, junior graphic designers, video editor and test users

Process

- My main job was to manage a brand new web-based platform for next generation: digitalise the contents, all of the contents are now downloadable from cloud for both video and audio, customers purchase our products directly from us (online payment: Stripe, Paypal)

Skills: Prototyping & Testing, UX & UI Design, Digitalise

2007-08

Jun Dec

Interaction Designer

Evolution Inc, Adelaide, Australia

In this company I worked 1 and a half years as an interaction designer for both graphic and website. Creating animated promotions on screens displayed at their retail shops. I worked with a marketing manager and illustrator.

Skills: Wireframes, UI Design, Concepts, Print, Animation

2005-06

Mar Oct

Graphic Designer

JapanDesk, Adelaide, Australia

The main task in this company for me was creating 4 quarterly magazines printed annually for local industry (Japanese and Manadarin), I was involved in this for about 2 years, I worked with a team of marketing director, editors and journalists.

Skills: Concepts, Design, Print, Web Design

2004-05

Web Designer

OnMax Ltd, Adelaide, Australia

A contracted web design job was my first job after graduating University, I created customised websites for a few clients. All coded in html/css, using Adobe suites (Photoshop, illustrator, Dreamweaver)

Skills: Web Design, Concepts, Mock-Ups

Skills

Designing

- Illustrator / Designer ●●●●●
- Photoshop / Photo ●●●●●
- InDesign / Publisher ●●●●●
- Figma / Invision ●●●●●
- After Effect ●●●●●

Programming

- HTML/CSS ●●●●●
- Bootstrap / Material UI ●●●●●
- JS Frameworks ●●●●●

Research

- Hotjar ●●●●●
- Moderated/Unmoderated ●●●●●
- User Interview ●●●●●
- Survey (Video/Call/Email) ●●●●●
- A/B Testing ●●●●●
- Prototyping ●●●●●
- Wireframing ●●●●●

Marketing

- Ontraport ●●●●●
- Hootsuite ●●●●●
- Google Analytics ●●●●●

Management

- Project Management (JIRA) ●●●●●
- Art Direction (Leadership) ●●●●●

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Portfolio



WWW.WORKINGHOLIDAY-CAREER-DESIGN.JP

A Japanese website and it offers a news about working holiday in Australia, created 2018



WWW.LEARNTOPLAYMUSIC.COM.AU

A la carte oriented website for music lovers for the world users, created in 2014



WWW.JICREMOTE.COM/JICREMOTE

Online Language school, created by my team in 2021



WWW.MUZICIAN.COM

Online music school, self-learning, created by my team in 2021



WWW.99ONLINE.WEBSITE/VIVID/

Online upcoming events site, created by react.js in 2021



WWW.MIYABI-REMOTE.COM

Online massage learning school in Melbourne, created by me 2018

Discover the full story here
www.lemonsoft.cc/norisekiya